



Do something nice for someone on social media every day

Here is a list of things to do to make others feel good and build yourself a positive reputation online - try one every day and see what happens...

- 1. retweet interesting tweets*
- 2. leave comments on blog posts you read*
- 3. answer questions on LinkedIn, even if its just your opinion rather than your expertise*
- 4. give someone an online testimonial (LinkedIn is great for that, but why not try Facebook, twitter, Tumblr or their own website? Or maybe compliment them in many places!*
- 5. answer questions in a forum*
- 6. say thank you to someone publicly instead of in a private email*
- 7. share the link to a great blog post or article*
- 8. write a blog post and link back to someone else's blog or social media profile*
- 9. if you see an opportunity to promote someone, do it (for example, if a relevant site accepts recommendations or links, suggest someone else)*
- 10. give support to someone in a forum*
- 11. 'pin' someone's image or infographic*
- 12. introduce people in your networks (via email or through platforms like Facebook and Twitter)*
- 13. add a comment or favourite a YouTube video or a Slide Share presentation*
- 14. share a random link with your social media audience - show support for a charity, a good resource or someone who needs a boost*
- 15. forward an enewsletter to someone who would appreciate it*
- 16. share the link for an upcoming webinar*
- 17. send a thank you email for something they did (not for you)*
- 18. write a review on a public site (eg The Nile, Amazon or TuCows)*

